

Aino Salmela

Surface pattern designer - wallpaper, textiles and paper goods

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Pattern designer with twelve years of repeats in production, from upholstery collections at a Finnish mill to wallpaper, towels and stationery for brands across the Nordics. I draw by hand, separate into two inks and deliver files a printer can run without a phone call.

EXPERIENCE

Independent pattern designer

2018-04 – Present

Studio Salmela · Helsinki

Custom repeats and licensed patterns for thirty home and paper brands.

Print designer

2014-08 – 2018-03

Vesta Textiles · Tampere

Drew and separated upholstery prints for eight seasonal collections.

Print room assistant

2012-06 – 2014-07

Kirjo Printworks · Helsinki

Mixed inks and pulled strike-offs on a flatbed screen table.

EDUCATION

MA Textile Design

2012-09 – 2014-06

Northern School of Art and Design · Helsinki

Thesis on two-color repeats for flatbed screen printing.

BA Graphic Design

2008-09 – 2012-05

Satakunta College of Arts · Pori

Minor in printmaking, with a year in the screen workshop.

SKILLS

Repeat construction	●●●●●	**Gouache and cut paper**	●●●●●
Color separation	●●●●●	**Colorway development**	●●●●●
Screen printing	●●●●○	**Illustrator and Photoshop**	●●●●○